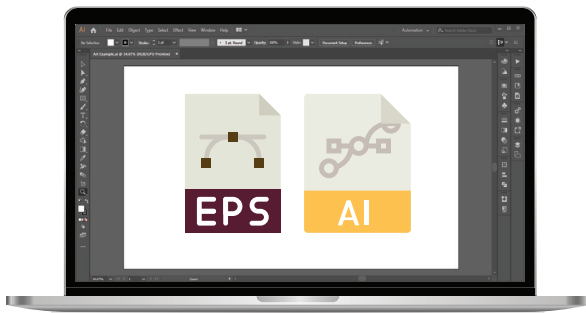


Art Requirements

The present requirements are the recommended set-up of your arts for us to be able to process your requirement quicker. Nevertheless, this is not mandatory. If your art does not fulfill these requirements our design & pre-press team will assist you.



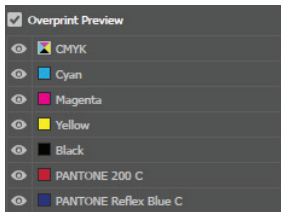
Files must have been elaborate on Adobe Illustrator and saved on .ai or .eps format. The files must be 100% editable, that means that all the images must come together with the files and the fonts must be either attached to the files or converted into curves.

All files must include:

Used Colors

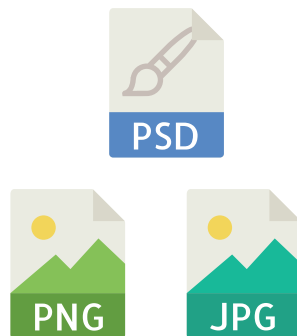


Arts' colors can be a combination of Cyan, Magenta, Yellow, and Black (CMYK), Pantone colors, or both. All the colors must be specified within the art or the swatches of the file. You can verify the colors of your art on the Overprint Preview of Adobe Illustrator.



Used Images

All images must be linked and added as a separate file not embed into the .ai or .eps file. The images must be in a CMYK minimum resolution of 300 dpi to size. The ideal would be a PSD file with the corresponding layers. If the image contains a required color profile, let us know in advance.



Typographic Fonts

abcdefghijklmnopqrstuvwxyz
1234567890 : " ' @ + = -

- ⌘ The quick brown fox jumps over the lazy dog. 1234567890
- ⌘ The quick brown fox jumps over the lazy dog. 1234567890
- ⌘ The quick brown fox jumps over the lazy dog. 1234567890
- ⌘ The quick brown fox jumps over the lazy dog. 1234567890



If the text is not converted to curves, typographic fonts must be included with the files on file .tff or .otf. Either way, we highly encourage you to include the font files even if you can convert the text into curves.

Dimensions & Die Cut

The art must specify the dimensions of the label or shrink sleeve and the art must be within those measurements with the proper die-cut highlighted with a distinctive color. The art must be indented.

